

Improving Transparency & Credibility



MPIP Transparency Matters

MEDICAL PUBLISHING
INSIGHTS & PRACTICES

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We invite you to help raise awareness about the importance of transparency by taking the Transparency Pledge.



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Transparency
Pledge



What Does Transparency Mean to You?

See what your colleagues are saying and add your voice today.



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“Credible science can lead to improved patient care, which is the ultimate goal of medical research and reporting.”

—James R. Cozzarin ELS, MWC™
Editor in Chief, AMWA Journal

Welcome to *Transparency Matters*

Transparency Matters raises awareness of the importance of transparency in reporting industry-sponsored research and its impact on credibility. Let's broaden the conversation around transparency in medical publications and promote best practices!



bit.ly/2eyckb3

MPIP | MEDICAL PUBLISHING INSIGHTS & PRACTICES

Medical Publishing Insights & Practices (MPIP) is a collaboration among members of the pharmaceutical industry and the International Society for Medical Publication Professionals (ISMPP) to elevate trust, transparency, and integrity in reporting the results of industry-sponsored research. **The following are MPIP publications useful to industry professionals:**

Improve AE Reporting

Recommendations to Improve Adverse Event Reporting in Clinical Trial Publications: A Joint Pharmaceutical Industry/Journal Editor Perspective. Lineberry N, Berlin JA, Mansi B, et al. *BMJ*. 2016;355:i5078.

Facilitate Transparent Authorship Decisions

Five-Step Authorship Framework to Improve Transparency in Disclosing Contributors to Industry-Sponsored Clinical Trial Publications. Marušić A, Hren D, Mansi B, et al. *BMC Med*. 2014;12:197.

Improve Credibility With Our 10 Recommendations

Ten Recommendations for Closing the Credibility Gap in Reporting Industry-Sponsored Clinical Research: A Joint Journal and Pharmaceutical Industry Perspective. Mansi BA, Clark J, David FS, et al. *Mayo Clinic Proc*. 2012;87(5):424-429.

Help Authors Improve Likelihood of Acceptance

Authors' Submission Toolkit: A Practical Guide to Getting Your Research Published. Chipperfield L, Citrome L, Clark J, et al. *Curr Med Res Opin*. 2010;26(8):1967-1982.

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